

## **Colograpy Group Receives 2011 Best Of Atlanta Award In Market Research Services**

Atlanta, GA USA (December 16, 2011) -- The Colograpy Group, Inc. has been selected for the 2011 Best of Atlanta Award in the Market Research Services category by the U.S. Commerce Association (USCA). Each year, the USCA identifies companies that have achieved exceptional marketing success in their local community and business category. The USCA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. These local companies are acknowledged for enhancing the positive image of small business through service to their customers and community.

Various sources of information were gathered and analyzed to choose the winners in each category. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.

U.S. Commerce Association (USCA) is a New York City based organization that works exclusively with businesses, trade groups, professional associations, chambers of commerce and other business advertising and marketing groups. The USCA's mission is to recognize and advocate for the best business information and resources across America.

Founded in 1983, The Colograpy Group delivers primary research, strategic planning and new program development services to the global expedited transportation industry. Its suite of proprietary databases is based in large part on information gained from detailed interviews with a diverse spectrum of shippers. As of December 2010, The Colograpy Group, as part of its *National Survey Of U.S. Expedited Cargo*, has conducted telephone interviews with over 500,000 U.S. business establishments. Through these interviews, The Colograpy Group extracts vital market intelligence that clients worldwide use to boost profits, build market share and gain a competitive edge.

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